

2nd Annual

RealShare

HOTEL INVESTMENT & FINANCE SUMMIT

CONFERENCE PROGRAM - APRIL 15, 2008

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DISCUSSION PANELS

TUESDAY
APRIL 15, 2008

Lunch

12:40 p.m. - 2:05 p.m.

RealShare POWER LUNCH

1:10 p.m. - 1:40 p.m.

Empire Room

Charles Henry

President
Hotel Capital Advisers



Michael Medzigian

Chairman & Managing Partner
Watermark Capital

Economic Update: Finding Opportunity in Economic Uncertainty

1:40 p.m. - 2:05 p.m.

Empire Room



Dr. Sam Chandan

Chief Economist
Reis, Inc.

Networking Break

2:05 p.m. - 2:25 p.m.

Concurrent Sessions

2:25 p.m. - 3:15 p.m.

B1 Can a Brand Raise Money? What Role does the Brand have in Assisting Its Owners in Getting Deals Done?

Carnegie Suite, 18FL

Moderator:



Joel Buckberg
Of Counsel
Baker, Donelson, Bearman,
Caldwell & Berkowitz

Panelists:



Keith Biumi
RVP Franchising &
Development
Crowne Plaza Hotels and Resorts



Sumner Baye
President
International Hotel Network



Ashwin Patel
President
Southwest Hospitality
Management, LLC



David Pepper
SVP Franchise
Development &
Emerging Brands
Choice Hotels International



Bill Sipple
Vice President of
Development
Carlson Hotels Worldwide

B2 How to Enter and Thrive in High Barrier Markets: How to Get Deals Done in New York, Boston, Chicago, L.A. and San Francisco

Metropolitan Suite, 18FL

Moderator:



Maria Wood
Senior Editor
Real Estate Forum
Real Estate Media

Panelists:



Anthony Capuano
Executive Vice President
Marriott International



Leonard Dzielski
Senior Vice President/
Division Head
FBOP Corporation



Robert Hazard
Vice President of
Acquisitions and
Development
Hersha Hospitality Trust



Thomas Prins
Principal
Gemstone Resorts
International



Gary Wisinski
CEO
MCSAM Hotel Group, LLC